

Personal Information

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Professional Profile

Dagmar Hoffmann, sociologist and visiting professor of media and communication at the University Siegen, Germany. She has more than fifteen years of academic experiences in media and youth studies and empirical social science. She has been involved in research on media reception, media culture, media socialization and body aesthetics.

Currently she is leading a study about the acceptance of private communication in public areas (by mobile phones). In addition she has just organized a panel with the title “Images of Perfect and Imperfect Bodies in Film and Advertisement: Representations and Visual Experiences” for the ICA-Conference in Singapore 2010. Finally, she is a published author and very committed to various associations, committees and networks.

Her main research interests are media theories, media culture and socialization in (post-)modern societies.